

WDM

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A portrait of Anna Deeter, a woman with long brown hair, smiling. She is wearing a yellow button-down shirt, a multi-strand beaded necklace, and large ornate earrings. Her arms are crossed. The background is a textured reddish-brown wall with green leaves visible in the corners.

Anna Deeter, M.A..

Speech Education, Nonprofit

Chief Executive Officer/Founder/President/Speech Teacher

- Speech Academie Etalon International By R.A. Snezhko, Inc.

Public Speaker

Author

A close-up portrait of a woman with long, wavy brown hair, smiling warmly at the camera. She is wearing a bright pink top and pearl earrings. The background is a soft, out-of-focus brown.

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N. Palm Beach, FL

As Founder of Speech Academie Etalon International By R.A. Snezhko, Anna Deeter has been devoted to enabling people to change their own lives for the better through her new and innovative approach to speech education. Aside from her role as founder, she is also the CEO, President, and lead Speech Teacher for her company.

Her more than 30 years of experience in the field of speech-language therapy have allowed Anna to help discover and adopt an extremely efficient way of guiding people in overcoming their speech imperfections, specifically so-called “speech fluency disorders” (stuttering, stammering, cluttering), to the English language. Unlike most representatives of the conventional industry who tackle a person’s speech mistakes with various types of medical treatments, or tiring and unnecessary exercises which falsely promise their patients that they will eventually suffer less from their incorrect speech actions at some point in the unknown future; Anna explains that it is simply impossible to cure a lack of any skill, including speaking. She has found that the only efficient way to solving someone’s lack of correct speaking skills is through proper speech education in the Etalon psycho-physical training, which provides immediate 100% elimination of all speech mistakes in the present moment.

Based on both well-known and newly discovered natural laws of physics and physiology, Anna and her mentor, Russian scientist Academic Roman Alekseevich Snezhko, have revealed the “mystery” of stuttering as a result of the lack of correct speech skills. Through their work, they’ve explained every speech action as a physical process of movement and motion control of matter, relating the characteristics of speech muscles to those of a physical object. Some of the characteristics, for example, are mass (tongue), strength (tongue, voice), weight balance and equilibrium of force application, course of action, inertia of motion, points of force application, etc. The Etalon scientists have discovered and put together a natural set of rules and standards that every normal speaker on the planet follows intuitively.

Anna teaches her students to first observe and precisely copy her speaking actions as a model, and then begin repeating these same actions in the same correct way as many times as they need in order to begin acting with ease every time they speak. With this method, Etalon students become aware that one correct speech action always eliminates all possible speaking mistakes automatically. This Etalon method has proven to be 100% effective for people of all ages and nationalities.

“For those who are interested in becoming speech educators, it’s important to learn the natural algorithm of correct speaking actions, so you can then teach it to people with any speech imperfections.”

Through her passionate research and hard work, Anna has become a pioneer in the brand new industry of speech education. Based on this fact, Anna plays a huge role in running Speech Academie Etalon International By R.A. Snezhko.

Some of Anna’s main responsibilities as the head of her company, which is a nonprofit, include maintaining communication with her students through social media, managing the financial and legal structure of her company, and applying for grants that will benefit educational business projects. She is also the nonprofit’s bookkeeper, head of marketing, grant writer, and lead organizer and conductor of online conferences with her associates and students.

As a speech teacher and instructor for her business, Anna teaches three-day intensive classes to students around the world via Skype. In order to help her students and others further educate themselves, she writes daily posts on the subjects of speech and stuttering, provides progress-monitoring consultations to graduates of her program, and creates a number of videos revolving around the success of the Etalon method, as it’s the first and only definitive solution for the elimination of any speech imperfections.

“Teaching is my love, passion, and my life mission. It gives me great pleasure, satisfaction, and pride to see the results of my enlightening work.”

Her greatest professional inspiration is the man who played the biggest part in inspiring her program, Academic R.A. Snezhko. Based on his scientific findings, and his unification of natural science and religious beliefs into a new style of life called “StyleEtalonReal”, Anna was motivated to turn her biggest passion into a new industry. Through StyleEtalonReal, Snezhko encourages those seeking enlightenment to change their way of thinking from imaginative to realistic in order to achieve the highest quality of life.

“Never believe anything until you’ve experienced it yourself. Learn and live, not the other way around!”

Coming from a family of PhD professors and educators in Russia, Anna was inspired by her mother to pursue a career in speech therapy and special education immediately following her graduation from high school in 1976. She attended Sverdlovsk State Pedagogical Institute in Yekaterinburg, Russia, where she ended up receiving her Master’s Degree in Special Education and Speech Therapy in 1981.




In 1998, after over 17 years of professional experience as a speech-language therapist servicing public school students with speech difficulties in Russia, Anna moved to the United States, where she was pushed to attend a number of university courses to further strengthen her knowledge of the English language and advance as a speech-language professional. Through these courses, she eventually received the proper certification to begin teaching at schools throughout California in 2003.

After a largely successful two-year stint during her last conventional employment in a small California school district, Anna was laid off from her position in 2010, which led to her making a life-changing decision. While Anna's experience with the speech education system in the United States had caused her much frustration and disappointment, it ultimately led to the creation of her own method of speech education. Despite facing some misunderstanding and opposition from fellow speech professionals and stutterers alike, Anna has persevered by proving the efficiency of her program through the number of students who have gone on, and continue to go on, correcting their speech imperfections with her method of education.

"I'm just a messenger on this planet. I do my best to introduce the new Etalon science to the world in order to make it a better place for all of us to live and prosper together."

Over the years, she has also published three books on the subject of speech education, including "Stuttering Solved! Definitive Scientific Solution for Speech Perfection Based on Natural Laws Discovered and Explained by Roman Snezhko" and her most recent work, "Speech is a Skill: 100% Reliable Scientific Solution For the Perfection of Speech and Elimination of Stuttering Based On Natural Laws Discovered and Explained by R.A. Snezhko", which comes in the form of a textbook. At the moment, Anna is also in the process of writing a manual-textbook titled "Theory and Practice of Speech Conduct" for students with speech challenges to learn from independently, or for speech instructors to teach students how to speak correctly from scratch. All of her works explain the importance of the Etalon method and place emphasis on the fact that all speech imperfections in a physically intact human (including stuttering) are simply due to a lack of correct speaking skills and not a type of medical disorder as previously believed.

Along with her writings and three-day courses, Anna also has YouTube and Vimeo channels with over 100 videos, which she fully produces on her own, that have been viewed by over 230,000 people. While she spends most of her time answering questions of stutterers and speech professionals, who may be interested in learning the Etalon method for the benefits of themselves or their students, through social media, she also enjoys morning jogs on the beach and swimming in the ocean.



"I would love to be remembered as a pioneer of a new profession, SPEECH EDUCATOR "

Q&A

Q: Why do you feel that your business is relevant in today's world?

A: According to official statistics, 1% (70 million people) of today's world population suffers from so-called speech fluency disorders (stuttering, stammering, cluttering)! It is a devastating condition that causes the development of numerous psychological and neurological diseases. It's a very well known fact that today's conventional medical science doesn't have a clear, 100% reliable solution for solving this problem. Speech Academie Etalon By R.A. Snezhko offers this solution.

Q: Why do you call yourself a speech educator/teacher instead of a speech therapist?

A: Speech is a skill, not a medical condition that requires a "cure". No one is born speaking. Each of us had to LEARN to speak when we were young. Those who experience any difficulty in learning to speak would simply need the guidance of a speech teacher, not a medical professional (pathologist, doctor, therapist).

Q: Why do you oppose the use of words like "cure", "heal" and "treatment" in relation to stuttering?

A: Every word is a program for a certain action. These word-programs are for dealing with patients with various medical conditions of their physical body - to "cure", "heal" or "treat" illnesses, diseases, or injuries. Stuttering is a simple lack of correct speech skills which can and should be only taught to a student who simply needs to learn to speak correctly.

Q: Why do you believe that any breathing exercise is harmful for people who stutter?

A: Breathing is an automatic function of our physical body; it doesn't require any conscious attention or special training. Speech is a skill that needs to be learned and performed consciously. Every human can only consciously perform one action at a time. The moment a person attempts to perform such a non-correct speech action as beginning to breathe consciously, while expecting his/her tongue to produce speech automatically, he/she inevitably makes a mistake in their speech. The tongue doesn't have an independent brain to move by itself. On its own, it can only lay flat in the mouth motionlessly!

Q: Can any type of relaxation exercise, such as yoga, hypnosis, light, speech or manual therapy eliminate stuttering?

A: No. Ordinary people never relax before they express their emotions. Expressing emotions in words is a speech skill that anyone can learn and practice in various situations.

Q: What effect does the Etalon program have on a person's family life, relationships, career, and health?

A: Right after graduation, many of our students experience the excitement of their first ever meaningful and lengthy conversations with their loved ones. They make new friends, obtain new steady relationships, get engaged/married, and become great parents. They easily go through interviews and obtain jobs of their dreams. They tend to begin making better choices, even health-wise. In general, Etalon graduates enable themselves to become more rational, satisfied, healthy and productive members of our society!

Q: Why do people develop stuttering problems?

A: Having a "stuttering disorder" is a myth. In reality, it's simply a lack of correct speaking skills. A person (of any age) who stutters has stopped developing his/her speech at some point of his/her life (most often in childhood) and never learned to speak correctly because of numerous possible reasons, including: as a child, he/she could have been raised among inadequate speakers (family, friends, classmates, etc.) and copied their inadequate speech patterns or (in some cultures) were not allowed/encouraged to speak much. Speech skills can also be lost in older age as a result of an injury, brain trauma, or a prolonged lack of speaking. Any time when a person's memory becomes erased, they forget how to move their tongue in order to produce words.

Q: What is it that you do with your students during the 3-day class? How is it different from any conventional speech therapy/pathology treatment?

A: I teach my students the same algorithm of correct speech actions that every normally speaking person on the planet follows in order to speak adequately in any language. Most conventional speech professionals teach a stutterer to learn to do something artificial or non-related to correct speech - a crutch for temporary managing of their speech mistakes - to practice something irrational (from the perspective of a normal speaker) and totally irrelevant to the naturally correct speech mechanism (e.g. breathing, relaxation, fluency shaping), and then drop it and begin to somehow speak correctly in the unknown future. In the Etalon classroom, every student learns to perform only natural Etalon (correct) Speech Actions, makes instant changes in their own speech behavior, and begins producing a 100% correct speech almost instantly - right after they have learned and started to perform the Etalon Speech Actions correctly.

Q: What is the most significant thing you do to enable a student to change himself and go forward as a new person?

A: The Bible states: "In the beginning was the Word, and the Word was with God, and the Word was God". The skill of oral self-expression (speech) is a foundation of everything we do in our lives. If we cannot say a word clearly, then we cannot clearly perform the action that this word labels. As the Etalon speech teacher, I guide every student in his or her independent discovery and learning of the natural algorithm of correctly producing every word. Once they have learned to say the correct spoken word, they enable themselves to make rational choices of action, not only in their speech, but in all other life actions. They enable themselves to live a healthy, prosperous and productive life.

Q: How does your teaching effect a person's life for now and in the future?

A: During the three-day Etalon course, every student learns the basics of Etalon speech and life actions. He/she changes their own life in the NOW: stops acting irrationally in speech, begins performing Etalon speech actions - and his/her so-called "stuttering" disappears almost instantly (usually, on the very first day)! Then, each of the students makes a personal decision regarding the level of mastery of their speech (and life) they want to accomplish in the future. They turn themselves into conscious captains of their own lives and can live to the fullest!



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